

# You Can Inspire a Love of Reading in our Children

Today, you have a chance to put new books into the hands of thousands of children. United Way has partnered with “Dolly Parton’s Imagination Library” and Dolly’s vision is to foster a love of reading among young children and their families.

- ⇒ United Way wants every child to have a chance to be a great reader.
- ⇒ Each month, Imagination Library mails a high quality, age-appropriate book to all registered children, addressed to them and at no cost to the child’s family.
- ⇒ To be eligible, children must be between the ages of 0-5 years old and live in Kosciusko County.

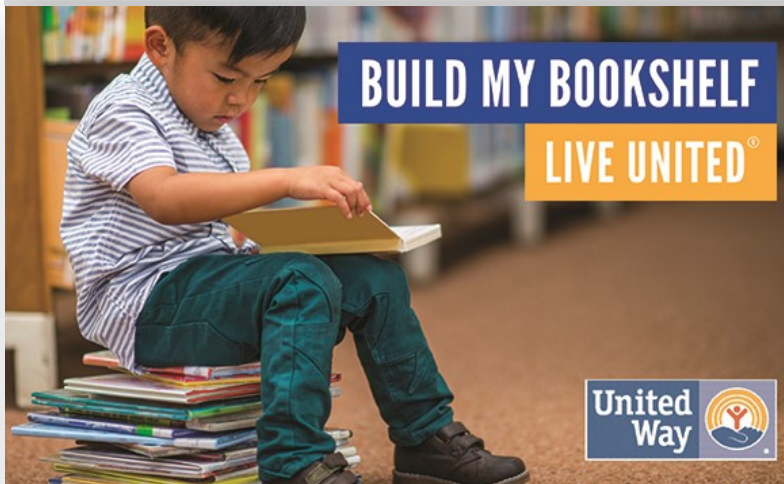


## Challenge Grant

A Challenge Grant from Lilly Endowment will launch the Imagination Library. The challenge is simple, get more people involved.

If your company increases United Way participation by 5% over last year, your entire campaign will be matched up to \$15,000.

If efforts are successful, enrollment begins January 2020. By December 2021, the goal is to have over 2,000 children enrolled.



*"You can NEVER  
get ENOUGH BOOKS  
into the HANDS of  
ENOUGH CHILDREN"*

*Dolly*



United Way  
of Kosciusko County